

GHANA - FEATS



High-value tree crops like *Cocoa*, *Cashew*, *Rubber* and *Shea* have considerable global demand and contribute substantially to Ghana's agricultural production and exports. Access to high-quality tree seedlings can enable upto 1.6 million Ghanaian farming families increase their productivity, incomes and wellbeing, and contribute to the country's economy.



Creating business solutions to poverty

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QUICKFACTS

- Population: 25.2 million
- 56% work in agriculture
- 70% of the world's cocoa comes from Africa
- 30% of Africa's cocoa production comes from Ghana
- Small cocoa farmers produce 90% of the world's cocoa
- Planting high quality tree seedlings can at least double farmer incomes

Background

Since 2000, Ghana's agriculture sector has accounted for almost 40% of the country's total GDP. Tree crops, such as cocoa, cashew, rubber and shea, make up a third of that 40%.

However, production of tree crops has declined significantly due to the declining yields of aging trees. In addition, there is an inadequate supply of good planting materials.

This shortfall has the potential to leave 1.6 million families without a stable income.

The declining productivity also has significant implications for Ghana's export industry. By investing in high quality seedlings, tree crop farmers and value chain actors could continue to thrive and contribute to Ghana's economy.



MEDA's FEATS Project

Over six years, MEDA's *Farmers' Economic Advancement Through Seedlings (FEATS) Project* will help 100,000 female and male farmers in Ghana improve their wellbeing by gaining better access to improved seedlings so they can boost their cocoa, cashew, rubber and shea tree crops.

MEDA has partnered with Tree Global, an international nursery service, to

grow and distribute high quality tree seedlings to Ghanaian farmers. FEATS is offering farmers smart incentives and is working with financial institutions to provide affordable financing solutions to enable farmers to invest in these seedlings.

We are collaborating with local partners to disseminate technical assistance and training to enable

farmers to cultivate quality seedlings in a profitable and environmentally sustainable manner. FEATS is also working with various stakeholders to foster an enabling environment for developing efficient commercial markets and supply chains for quality seedlings that provide continuing benefits for Ghanaian tree crop farmers and the national economy.

Outcomes | 6 Year Project Budget

- Increased incomes and wellbeing for 100,000 tree crop farmers, including women and youth
- Improved farmer knowledge about cultivating seedlings in economically and environmentally sustainable ways
- Strengthened supply chain serving the needs of male, female and youth farmers
- Increased GDP and export revenues for Ghana's economy

