Take insider tours of local businesses.  
Hear stories of business values and faith at work.  
Learn about MEDA’s mission to create business solutions to poverty.

Please meet directly at each business location so we can begin tours promptly at 7:30am.

Fri Sep 16, 2016
MEDA Kick-off Breakfast
Central Christian School
3970 Kidron Rd, Kidron
7:30 – 9:00 am
RSVP neohio.meda@gmail.com BY SEPT 14

Fri Oct 7, 2016
Tour Weaver Leather
7540 Co Rd 201, Mt Hope
7:30 – 9:00 am

Fri Oct 7, 2016
PANEL DISCUSSION
Marketing and Branding Your Business
Kidron Community Center
7:00 – 8:30 pm

Fri Jan 6, 2017
Tour D&S Distribution
500 Old Airport Rd
Wooster
7:30 – 9:00 am

Thur Feb 2, 2017
Panel Discussion
Establishing Organizational Culture
Kidron Community Bldg
7:00 – 8:30 pm

Fri Mar 3, 21017
Tour Pioneer Equipment
16875 Jericho Rd,
Dalton, OH 44618
7:30 – 9:00 am

Fri Apr 7, 2017
MEDA Banquet
6:30 pm
location to be determined

Dallas Steiner  President  dallas@ventrac.com  330.683.0075
Bethany Nussbaum  Local MEDA staff  bnussbaum@meda.org  330.749.1847
Mike Gerber (member), Keith Hostetler (secretary), Burke Hummel (member),  
David Lehman (member), Dan Miller (member), Aden Troyer (treasurer),  
Kirsten Detweiler (communications coordinator)
<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fri Sept 16, 2016</td>
<td>Come for a morning of connecting and conversation with local leaders, MEDA supporters and Dave Warren, MEDA's chief engagement officer. Learn about our new local MEDA project and discuss relevant issues of poverty and passion. Tour Weaver Leather and learn about their business serving the equine, pet, livestock and leather supply markets, while hearing from their leadership about their approach to “business with a higher purpose.”</td>
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<tr>
<td>Fri Oct 7, 2016</td>
<td>Join us for an interactive panel discussion on successful insights to marketing branding. We’ll hear from L. Martin (president of Birdeye and Hatch), G. Ervin (vp of marketing at Lehmans) and D. Steiner (director of information services at Venture Products).</td>
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<tr>
<td>Tues Nov 1, 2016</td>
<td>Tour D and S Distribution and learn about how they provide strategic supply chain solutions to meet distribution and transportation requirements of today’s dynamic business world.</td>
</tr>
<tr>
<td>Fri Jan 6, 2017</td>
<td>How does one go about establishing or changing organizational culture? Join us for this interactive panel discussion and hear insights from leaders who have weathered organizational growth and cultural change.</td>
</tr>
<tr>
<td>Thu Feb 2, 2017</td>
<td>Tour Pioneer equipment and learn from their leadership how their faith and core values impact their work.</td>
</tr>
<tr>
<td>Fri Mar 3, 2017</td>
<td>Come for an evening of connecting with local MEDA supporters over a delicious meal, while learning more about our Myanmar project from a MEDA staff.</td>
</tr>
<tr>
<td>Fri Apr 7, 2017</td>
<td>Tour D and S Distribution and learn about how they provide strategic supply chain solutions to meet distribution and transportation requirements of today’s dynamic business world.</td>
</tr>
</tbody>
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**MYANMAR**

Each year our NE OHIO MEDA chapter chooses a project to support. This year we will support the new initiative in Myanmar.

**Quick Facts**
- Population: 53.4 million
- 25.6% live below poverty line
- Nearly 85% of the poor live in rural areas
- 66% live in rural areas
- 2/3 of the population works primarily in agriculture; almost 50% women

**Outcomes**
- Creating opportunity for 25,000 women entrepreneurs
- Improve farming and business practices
- Increase access to market and financial services

**Reaching 25,000 women and their families**

5 Year Project Budget

- $2.4M MEDA Supporters
- $16M Global Affairs Canada (GAC)

5 Year Project Budget

Project undertaken with the financial support of the Government of Canada provided through Global Affairs Canada (GAC).

Mennonite Economic Development Associates (MEDA) is an international economic development organization whose mission is to create business solutions to poverty. Founded in 1953 by a group of Anabaptist business professionals, MEDA partners with the poor to help start or grow small and medium-sized businesses in developing regions around the world. By empowering others through entrepreneurship, MEDA creates opportunity for families to earn a livelihood and increase their dignity.