The Strengthening Small Business Value Chains (SSBVC) project is undertaken with the financial support of Mennonite Economic Development Associates (MEDA) and the Government of Canada provided through Global Affairs Canada.

**HOMEVEG**

HomeVeg is dedicated to achieving mutually beneficial contract farming with smallholder farmers located in Kilimanjaro, Arusha and Tanga regions. The company builds the capacity of these farmers to enable them to acquire good agriculture practices (GAP). The company also helps farmers to establish formalized groups and thereafter trains them on international exporting standards as required by the EU. HomeVeg ensures that its farmer groups are GLOBALGAP certified as a pre-requisite to sell their produce to the EU market. HomeVeg supervises all agronomic practices done by farmers, collects their produce, grades them and then exports to EU, mainly the Netherlands and Belgium (other potential markets are UK and Germany). The main produce grown by HomeVeg smallholders are snow peas, sugar snaps, and fine beans. Other potential products include leeks, baby carrots, passionfruit, runner beans, chilies and baby corn.

**HIGHLIGHTS OF PROGRESS TO DATE (AS OF JULY 31ST 2017):**

**Business**

- 5 greenhouses constructed for 5 smallholder farmers (2 female) to help to reduce post-harvest losses due to bacterial and fungal diseases to snap pea crops caused by climate change.
- Supply and installation of cold room equipment; purchased 20 pieces of food grade tables; supply of 700 stackable produce crates; purchase of 1 refrigerated truck; purchase of packing equipment (i.e. hand sealers 4 pcs, overwrapping machine and digital scale).

**Gender**

- 8 staff members received training on GG, GE & HR*.
- Gender action plan developed.
- 65 women SEs received entrepreneurship training using Training of Trainers methodology. Further, training of 375 female SEs and 716 SEs received GAP training.

**Environment**

- 7 staff members trained on environmental sustainability (ES) as well as development of an Environmental Action Plan.
- Internal Health and Safety Procedures Policy established.
- The 716 SEs trained on GAP were also trained on ES.

**Quick Facts**

- **Sector:** Agriculture
- **Core Business/Subsector:** Fresh vegetables for export
- **Initiative Duration:** 36 months; October 2016 to October 2019
- **SEs Targeted:** 3,000 SEs
- **Corridor:** Arusha (Kilimanjaro, Arusha & Tanga Regions)

**Key Grant Commitments**

**Business:**

- Increase the knowledge of GAP to farmers.
- To increase farmer income by over 75%.
- To increase productivity of snap pea production.

**Gender:**

- Gender Equality, Human Resources, and Good Governance in GAP training to SEs.
- Gender Equality, Human Resources, and Good Governance training in the workplace.

**Environment:**

- Ensure sustainable increased production adapting to climate change through greenhouse production.
- GLOBALGAP certification to new farmers.

*GG, GE & HR: gender equality, good governance and human rights.*