

Corporate Colour Pallet

Our MEDA colours show our spirit and promotes brand recognition.

| COLOUR | PANTONE | CMYK ¹ | RGB ² | WEB-SAFE HEX ³ |
|---------------------------|----------------|-------------------|------------------|---------------------------|
| Primary Colour | | | | |
| GREEN | Pantone 356 C | C91 M4 Y100 K25 | R0 G122 B51 | 00 7A 33 |
| Secondary Colours | | | | |
| BLUE⁴ | Pantone 308 C | C100 M18 Y8 K50 | R0 G88 B124 | 00 58 7C |
| GOLD⁵ | Pantone 7550 C | C0 M34 Y98 K12 | R209 G144 B0 | D1 90 00 |
| ORANGE⁶ | Pantone 1595 C | C0 M71 Y100 K3 | R216 G96 B24 | D8 60 18 |
| PURPLE⁷ | Pantone 262 C | C5 M92 Y12 K54 | R81 G40 B79 | 51 28 4F |

1 Should be used when sending artwork for commercial printing.

2 Should be used when preparing graphics intended mainly for viewing on computer displays

3 Should be used when designing web pages

4 Often used in Financial Services collateral

5 Often used in Investment collateral

6 Often used in Market Systems collateral

7 Often used in Gender and Social Inclusion collateral



Green



Blue



Gold



Orange



Purple