

Clear Space

For maximum impact the MEDA logo must be allowed sufficient space around it.

The minimum space recommended between the logo and other elements such as illustrations, photographs or the edge of a border of a working area such as the printed page or a sign.

The reserved space is determined by drawing an **imaginary rectangle** around the word-mark that is a minimum of the width of 1/2 the height of the **M** from the extremities in any direction.

No other elements may be placed inside this area.



MEDA

 1/4 inch (.25)

The **minimum** size in which the logo can be reproduced is 1/4" in (.25) **height**