**Company: Vegpro Kenya Limited**

### Quick Facts

**Sector:** Agriculture/Agribusiness  
**Core Business/Subsector:** Fresh vegetables, fruits and flowers  
**Initiative Duration:** 3 Years  
**Number of SEs targeted:** 2,100 (840 female)  
**Target Counties:** Taita Taveta  
**Leadership:** Male owned  
**Management:** Regularly audited financials, tax compliant, valid operating license, over $20M shareholders equity, over $10M gross profit, over $50M revenue

### Business Profile

Vegpro Kenya Limited is a private sector company incorporated in 1979 that is at the forefront of fresh produce export and operates in Kenya, Ghana, Ethiopia and the UK. The company owns 6 large farms in Mt. Kenya and Naivasha, Kenya and supports 6 different out-grower schemes serving over 4,000 farmers. The company deals with several crops but under this project they are focused on 3 different vegetables: french beans, snow peas and sugar snaps.

Through its collaboration with MEDA as part of the M-SAWA project, Vegpro Kenya Limited aims to train farmers on good agricultural practices (GAP) to increase production, reduce post-harvest losses and meet international market requirements; build capacity of members to improve their level of understanding of basic production techniques; and set up produce collection facilities and group operation facilities. This will be accomplished through Global GAP, fair trade and international certification and documentation; establishment of a demonstration plot with the Taita County Horticultural Out-growers (TCHO) farmers; farmer training on agronomic practices, raw material quality, environmental conservation and management, safe and effective use of pesticides; and construction of collection centres and group input storage facilities.

### Key Commitments

**Business:** 1) Recruit new farmers into currently existing and new groups; 2) Establishment of demonstration plot with TCHO farmers (Taita county); 3) Farmer training on agronomic practices and raw material quality 4) Farmer Global GAP, fair trade and international certification and documentation 5) Construction of grading facility.

**Gender:** 1) Train farmers including women on safe and effective use of pesticides 2) Training and Establishment of a spray team.

**Environment:** 1) Training on environmental conservation and management; 2) Purchase of containers for holding pesticide related waste; 3) Construction of soak pits at main collection centers for the disposal of tank washings.

### Highlights of Progress to Date (As of March 31st, 2018)

1. **Business** – Recruitment of 688 (F290, M398) new farmers into currently existing groups and 59 (F26, M33) new farmers into new groups in new areas, establishment of demonstration plot with 293 (F132, M161) TCHO farmers, 619 (F298, M321) farmers trained on agronomic practices, 33 (F16, M17) trained on raw material quality, certification of 294 (F145, M149) farmers on Global GAP and fair trade, 200 (F74, M126) benefited from construction of grading facility.

2. **Gender** – Training and establishment of a spray team composed of 24 (F1, 23M) farmers and 25(F13, M12) individuals trained on basic first aid.

3. **Environment** – Training of 155 (F69, M86) farmers on environmental conservation and management, 160 (F65, M95) farmers benefited from 2 sets of containers purchased for holding pesticide related waste, 360 (F155, M205) farmers benefited from construction of 2 soak pits.

*NOTE: Figures are based on information provided by the Lead Firm as of March 31st, 2018 but not yet fully validated. Final verification will be completed shortly*